

Bernard Addo

UX/UI Designer

Phone Number 405- 625-0845

Email bernardvaddo@gmail.com

Address Dallas, Texas 75219

"Turning user frustrations into delightful experiences—one pixel at a time!"

Accomplished UX Designer with a proven track record at Vertical Vision,inc, showcasing expertise in project management and critical thinking. Demonstrated success in leveraging diverse team environments to achieve innovative solutions, emphasizing high performance and moral character. Skilled in transforming concepts into user-centric designs, with a commitment to excellence and continuous improvement.

SKILLS

- Ability to convey a positive, public image through a versatility of communication mediums
- Experienced success in a diverse team environment that emphasized quality
- Project management
- Research capabilities
- Responsive design
- Achieve solutions by addressing issues and concerns with the consideration of various viewpoints
- Exposed to various work experiences which valued people of diverse backgrounds
- Critical thinking
- Softwares Proficiency: • Figma • Sketch • InVision • Origami Studio • Fluid UI • Wireframe CC • Marvel • Proto.io • Webflow • Adobe XD • Photoshop • Illustrator • Lightroom • Premiere • After Effects • Indesign • 3ds max • Maya • Mudbox • AutoCAD • Zbrush • Unreal Engine • Microsoft Office
- Visual design

EXPERIENCE

UI/UX Designer

SwanPair, Denver, CO

Jul 2022 - Sep 2024

- Collaborated with developers to ensure optimal functionality of all UI and UX designs.
- Designed wireframes and prototypes using tools such as Adobe Creative Suite, Sketch, Axure and InVision.
- Provided recommendations on ways to enhance the overall user experience.
- Conducted usability tests to evaluate the effectiveness of design solutions.
- Created clickable prototypes that allowed stakeholders to test out potential solutions before development began.
- Created interactive experiences with animations and transitions in order to improve user engagement.
- Optimized content layout through effective use of whitespace techniques.

UX Designer (FREELANCE)

GET BOOKT, LA, CA

Oct 2023 - Aug 2024

- Collaborated with developers to implement interactive elements into the product interface.
- Researched industry trends and competitor analysis to inform design decisions.
- Produced detailed design documents such as style guides, site maps, flow diagrams.

- Analyzed and evaluated current user interfaces to propose usability improvements.
- Facilitated basic techniques to align solutions and prioritize work with cross-discipline groups.
- Created interactive simulations and prototypes to help project teams, stakeholders and users explore business solutions.
- Ensured brand integrity by creating consistent visuals throughout the entire product experience.
- Created user flows, wireframes and prototypes to develop intuitive user interfaces for web-based applications.

UI/UX Designer

VERTICAL VISION (FULL-TIME), OKLAHOMA CITY, US

Jan 2017 - Jan 2022

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- Collaborated with developers to ensure optimal functionality of all UI and UX designs.
 - Designed wireframes and prototypes using tools such as Adobe Creative Suite, Sketch, Axure and InVision.
 - Provided recommendations on ways to enhance the overall user experience.
 - Conducted usability tests to evaluate the effectiveness of design solutions.
 - Researched best practices in UX and UI design in order to create innovative solutions for clients' needs.
 - Created clickable prototypes that allowed stakeholders to test out potential solutions before development began.
 - Maintained existing websites by adding new features or fixing bugs as necessary.
 - Collaborated with clients to design custom graphics for their websites.
 - Managed projects from start to finish including gathering requirements, creating prototypes, designing layouts, coding pages, testing functionality, launching sites.

Sales & Marketing Coordinator (FREELANCE)

ORR NISSAN WEST (Dealership), Oklahoma City, Oklahoma

Jan 2019 - Jan 2020

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- Developed and implemented effective marketing strategies to increase sales volume.
 - Drafted press releases highlighting company accomplishments or upcoming events.
 - Generated detailed reports on campaign results which were used by senior management for decision-making purposes.

Marketing/ Graphic Designer

REMY INTERNATIONAL (FREELANCE), Edmond, Oklahoma

Jan 2017 - Jan 2018

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- Responsible graphic editing and catalog

3D Animator / 3D Modeler (CONTRACT)

OU NEXT THOUGHT VIDEOS (FREELANCE), NORMAN, US

Jan 2015 - Jan 2017

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- Designed complex rigging systems to facilitate realistic motion capture data integration into 3D characters.
 - Created dynamic simulations using particle systems, cloth dynamics, soft bodies, rigid body dynamics and fluid effects.
 - Integrated motion capture data into existing 3D scenes for realistic character movement.

Graphic Illustrator

IGG SCREENPRINTING, EL RENO, OK

Mar 2014 - Jan 2015

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- Researched current trends in the industry to ensure designs were up-to-date with the latest styles.
 - Trained junior staff members on software applications providing them with necessary support throughout the design process.

- Produced comprehensive reports outlining progress against key performance indicators allowing stakeholders visibility into project status updates.
- Created high-quality graphics for both web and print media using Adobe Creative Suite.
- Utilized various techniques such as drawing by hand or computer-aided design to produce original artwork.

Product Designer

Emetien, PHILADELPHIA, US

Jan 2013 - Jan 2014

- Designed wireframes, mockups, prototypes, and other visuals to communicate design intent.
- Developed interactive prototypes for usability testing.
- Created high fidelity visuals for web, mobile, and desktop applications.
- Facilitated brainstorming sessions with cross-functional teams to generate innovative ideas.

Sales Representative

OU HUFFMAN, Norman

Jan 2011 - Jan 2012

- Responsible for Cashier position

EDUCATION

Completed coursework towards BA in Gaming and Animation

Oklahoma Christian University, OK

Completed coursework towards BA Film and Video study

University of Oklahoma, OK

Completed coursework towards High School Diploma

Norman High School, OK

CERTIFICATIONS

- Build Dynamic User Interfaces (UI) for Websites
- Conduct UX Research and Test Early Concepts
- Create High-Fidelity Designs and Prototypes in Figma
- Foundations of User Experience (UX) Design
- Build Wireframes and Low-Fidelity Prototypes
- Create High-Fidelity Designs and Prototypes in Figma
- Google UX Design Specialization

AWARDS

- University Of Oklahoma Fine Arts Scholarship
- Victoria Art Show Norman
- Soup Stone, Norman
- All City Art Show Norman